

# SAFHI TODAY

## **Introductory Issue**

Welcome to the inaugural issue of our in-house newsletter.

Like any new effort, there will be miles to go before we reach an acceptable layout, style, content and quality.

Go through it and send in your suggestions. We shall be listening.

This issue starts with the Conference. Hope we shall live up to the solemn promises we made at Musoorie. We have 9 months to go to make that happen.

Welcome to the new additions to the Safhi family.

Let us try to make this a great year for all of us at Safhi and for our well wishers in CSR.

Amit

## **Conference 03**



The Annual Conference at Musoorie helped to introduce the new faces and forge new bonds. Our activities, our hits and misses, the whys and the whynots, – we discussed them all, in an effort to be transparent (without showing everything!!).

We did a lot of professional recharging as well as personal unwinding. Over 60 people shared their knowledge and experience on various issues.

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We delved into our past performance and devised strategies for the year ahead. Individual presentations made in different subject areas were informative and thought provoking.

The topics and the person/persons responsible for each presentation along with their email ids are given below. You can contact them for more information on the subject.

- **SHG : Samir / Manoj**  
[Samir.Ghosh@safhi.org](mailto:Samir.Ghosh@safhi.org)  
[Manoj.Mitra@safhi.org](mailto:Manoj.Mitra@safhi.org)



- **Watershed Management: Anup Kumar Das**  
[Anup.Kumar.Das@safhi.org](mailto:Anup.Kumar.Das@safhi.org)



- **Income Generation : Subhankar Chatterjee**  
[orgnrc@vitalmail.com](mailto:orgnrc@vitalmail.com)

- **Firewood Crisis & Role of an NGO:** *Ronali Pradhan* [orgbbsr@sancharnet.in](mailto:orgbbsr@sancharnet.in)



- **Health & AIDS :** *Saptarshi, Sushmita* [Saptarshi.Guha@safhi.org](mailto:Saptarshi.Guha@safhi.org)



- **Marketing:** *Partha Rakshit* [Partho.Rakshit@safhi.org](mailto:Partho.Rakshit@safhi.org)



- **Business Development:** *Sumati Bijlani* [safhi.del@acnorgmarg.com](mailto:safhi.del@acnorgmarg.com)



- **Project Implementation Evaluation** *Swagata Battacharya, Manoj Pratim Mitra* [Swagata.Bhattacharya@safhi.org](mailto:Swagata.Bhattacharya@safhi.org) [Manoj.Mitra@safhi.org](mailto:Manoj.Mitra@safhi.org)



- *Amit spoke on Overall Performance and the New Initiatives of Safhi. He then handed down the mantras on good Proposal Writing.*



- *Sudipta Gouri kept the post lunch audience awake with his classical presentation on ISO.*

### **Fieldwork**

*This was the round of soul searching, accompanied by some teeth gnashing! Debate on quality took us thru the presentations on*



**Recruitment Quality & Data Quality** by Surojit Roy Chowdhury and  
**Scrutiny, Coding & Data Entry** by Vishnu Shankar Tiwari



### HR

Debasis Banerjee elaborated on the Administrative and Human Relations policies. He stressed the need for Discipline and Systematic Operations to facilitate the introduction of ISO. He also informed us on the new Group Insurance Scheme with LIC and Group Medclaim Policy with National Insurance Company Ltd.

### Dancing shoes...



New mutant species of Michael J. were discovered on premises in the evening after a few sundowners had made their way past parched throats and frozen knees. The shake and grind carried on well past midnight, causing an outbreak of the 'red eye syndrome' next morning!

### A bit of learning..



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### The Buzz about SHGs:

*Self Help Group is a concept for economic and social development of groups of men and women in urban and rural areas aiming at improving their living conditions by fulfilling micro credit needs through mutual savings. SHGs are people who come together for mutual benefit. They provide members the opportunity of equality of shareholding and the right to decision making. SHGs are sharply focused on activities of saving, credit and income generation. Other mutual concerns and community issues are also taken up by SHGs. Empowerment and ethics and values of equity, participation, accountability and transparency are hallmark objectives of an SHG.*

### Suvarnajayanti Gram Swarozgar Yojana – SGSY

The central government launched the SGSY in April, 1999 with the aim to establish a large number of micro enterprises in the rural areas, building upon the potential of the rural poor. With the coming into force of SGSY, the earlier programmes IRDP, TRYSEM, DWCR, SITRA (Supply of Improved Toolkits to Rural Artisans) and Ganga Kalyan Yojana have been discontinued. It is a holistic programme covering all aspects of self employment such as organisation of the poor into Self Help Groups, training, credit, technology, infrastructure and marketing. It is specially focused at the BPL population, either as groups or individuals. The focus is especially on women. The objectives of the programme are :

- To bring the assisted poor families (Swarozgaris) above the poverty line in 3 years, by providing them income generation assets through a mix of bank credit and government subsidy.
- Ensuring that the family has a income of at least Rs. 2000 pm.
- Subject to the availability of funds, covering 30% of the poor families in each block during the next 5 years.

SHGs also work as tiny empowerment centres for women. They not only learn to manage their finances but discuss social maladies like alcoholism and domestic violence and discuss ways to tackle them collectively. They also learn to deal with Government officials and other NGOs efficiently. The SHG experience has proved that poverty is not a chance but a matter of choice.

## Happenings



A 5-day Skill Training Upgradation Programme on Marketing and Market Research Techniques was conducted between 26<sup>th</sup> and 30<sup>th</sup> of May, jointly by Safhi and Multi Disciplinary Training Centre (Ministry of ARI, GoI) sponsored by SIDBI (Small Industries Development Bank of India). The focus of the programme was employment through Entrepreneurship of Artisan/ SSI Units with focus on various aspects of Marketing, Distribution,

Sales Promotion and Market Research Techniques. Swagata did a great job organizing it, Anup, Susmita, Samir and Saptarshi played a big part in its success.

### Website

Our website has been given a facelift. Do visit and give your feedback.

### Points to ponder....

As you read further, you'll notice that the list of proposals in the pipeline is incredibly long. Can people responsible for submission of these proposals, do some follow up and give feedback urgently on their status?

### Sujata's 5 Point formula for achieving target:

1. Work Plan & Time Sheet
2. Budget
3. Training
4. Reporting
5. Despatch

## LIST OF ONGOING PROJECTS

Sl. No	Proj Code	Project Name	Region
1	5106	Sambedana (Centre for Care for the aged and advanced cancer patients)	West Bengal
2	5201	Charitable Dispensary	Jharkhand
3	5400	Operating Rural sanitary Mart at Amdanga Block, 24 Parganas (N), West Bengal	West Bengal
4	5504	Implementation of European Commission aided MIP programme in Orissa.	Orissa
5	5506	Watershed Management Programme	West Bengal
6	5507	Comprehensive Development of ST/ SC Hamlets at Agali, Palakkad	Kerala
7	5605	Awareness programme on Health with special emphasis on Sexual Health and Clinic operations near Bhubaneshwar	Orissa
8	5707	Marketing in Rural Areas	West Bengal
9	5708	Small notes coinisation programme	Reserve Bank of India
10	5501	R & R of Project Affected Persons (NHAI)	Bihar
11	5501	R & R of Project Affected Persons (NHAI)	U.P
12	5503	R & R of Project Affected Persons (NHAI)	Gujarat
13	5101 to 5103	SHG formation under SGSY	West Bengal

### FIELD WORK PROJECTS

1	Population , Health & Nutrition- RCH	Madhya Pradesh
2	Mapping on HIV/AIDS	U P,Uttaranchal, Bihar &Jharkhand.
3	Assessment of the Training of Birth Attendants	Madhya Pradesh
4	Evaluation ICDS Training Programme	Rajasthan,Delhi, Chattisgarh, UP, HP, Maharashtra,Gujarat,TN, Kerala, AP, Jharkhand, Orissa, WB, Meghalaya & Assam
5	District level Monitoring of MoRD Schemes - Phase II	West Bengal & Chhattishgarh.
6	Strengthening of Watershed Programme	Andhra Pradesh
7	Evaluation of the Women's Welfare Scheme	Bangalore
8	Exploring Applicability of PPP Approaches in Improving Primary Health Care Delivery System in Rural areas	West Bengal
9	Evaluation of Incentive Schemes for Handicraft Co-operative Societies	Gujarat
10	Evaluation of Woolen Carpet Weaving and Production Centers	Gujarat
11	Report Card Study	Bangalore
12	Evaluation of PESA (Panjayati Raj)	HP, Orissa, AP, Chha & Jharkhand
13	BBC Leprosy-WST 2003	MP, UP, Bihar, West Bengal & Orissa
14	RTO Study	Bangalore

### Proposals Submitted

SI.No	Title	Responsibility
1	Intervention on slum population of Delhi	Nihar
3	MCH at Burmu Block	K K Varma
4	Implementation of TI at Bykalla Slum Area on HIV/AIDS	Swagata
5	Ranchi Sanitation	Swagata
7	Open air Theatre at Mc.Luskigunj	Swagata
8	Formation of Urban SHG and their Capacity Building	
9	implementation of Rural Industries Programme (RIP)	Swagata/Jaya
11	Welfare Programme for Destitute Tribal Women in Jharkhand	Amit Roy
12	Integrated Fishery Project for SHGs of 24 Parganas (S) district	Swagata
13	Tamil Nadu Road Sector Project	Jaya/Tapas
17	Daman AIDS Proposal	Zoya
18	Scheme of Assistance for Strengthening Culture and Values in Education	Jaya
19	Awareness Generation on Prevention & Control of HIV/AIDS among In-Migrant Un-organised Labourer of Jharkhand	S. Chatterjee
20	Awareness Generation on Prevention & Control of HIV/AIDS among Truckers of Jharkhand	S Chatterjee
21	School AIDS Awareness	S Chatterjee
22	Proposal for Economic Rehabilitation of Gas Affected People of Bhopal	K K Varma
23	Proposal for Implementation of SGSY in Washim District, Maharashtra through processing of Tamarind and Marketing of the same	Saurav
24	Project Proposal Outline for a Healthcare Support Service for Aged	Amit Roy
25	Poultry Project	Jawaid
26	Livelihood Support Team	Ronali

## Safhi welcomes

<p><b>Arijit Mukherjee</b> at Kolkata. He is an M.Sc in Economics from Calcutta University, previously employed with CINI-ASHA. <b>Hobbies</b> - Kitchen Gardening, Traveling &amp; Social Work</p>	<p><b>Pranay Kumar Swain</b> at Hyderabad. Pranay has just completed Ph.D in Sociology from IIT, Kanpur and has worked as a Junior Researcher in Orissa State Disaster Mitigation Authority (OSDAM). <b>Hobbies</b>- Dreaming, Listening to music, Cricket, Lawn Tennes, Billiards and Interacting with People</p>
<p><b>Anup Kumar Das</b> at Kolkata. He is a M. Tech in Soil &amp; Water Conservation Engineering from Orissa University of Agriculture &amp; Technology and had been with DFID project as an irrigation engineer. <b>Hobby</b> : Listening to Music, Novel reading</p>	<p><b>Rekha Das Gupta</b> at Bangalore. She is an M.Sc (Economics) from Delhi School of Economics and has worked as the Deputy Secretary of Merchants' Chamber of Commerce, Kolkata. <b>Hobbies</b>: Listening to Music, Reading Books</p>
<p><b>Binu Mathew</b> at Hyderabad. He is an MSc in Agricultural Economics from Jawaharlal Krishi Viswa Vidyalaya, Jabalpur and was a senior Research Fellow at National Research Centre for Sorghum, Hyderabad. <b>Hobby</b>- Social Work</p>	<p><b>Ronali Pradhan</b> at Orissa. She has just completed Plantation Management from Indian Institute of Plantation Management, Bangalore. She is Post Graduate in agriculture Engineering from Orissa University of Agriculture &amp; Technology <b>Hobbies</b>: Listening to Music, Reading Books</p>
<p><b>Devesh Kumar Mishra</b> at Patna. Devesh is a Science Graduate, previously employed as a Field Manager with ACN ORG-MARG <b>Hobbies</b>: Listening to Music, Reading Books, Traveling</p>	<p><b>Sourav Sen</b> at Kolkata. He is a B. Arch, from Bengal Engineering College and had done Masters in Town &amp; Regional Planning and was a Project Assistant at FOSET. <b>Hobbies</b> - Painting, Craftsmanship and Writing.</p>
<p><b>Indranil Ghatak</b> at Varanasi. He is a PGDRD from Xaviers institute of Social Service, Ranchi and has worked as Project Associate with CAPART Regional Center, Lucknow. <b>Hobbies</b>: Listening to Music, Reading Books, Traveling</p>	<p><b>Sudipta Guha Neogi</b> at Kolkata. He has just completed M.Sc. (Ag) from B.C.K.V Mohanpur Nadia, West Bengal. <b>Hobbies</b>: Listening to Music</p>
<p><b>Indranil Chakraborty</b> at Kolkata. Indranil is a Commerce Graduate <b>Hobbies</b>: Listening to Music, Reading Books, Traveling</p>	<p><b>Samir Ghosh</b> at Kolkata. He is a Science Graduate from Calcutta University. <b>Hobby</b>- Composing Literature</p>
<p><b>Jawaid Iqbal</b> at Ranchi. Jawaid is a Science Graduate, previously employed as with ACN ORG-MARG as a Field Executive. <b>Hobbies</b>: Listening to Music, Reading Books, Traveling</p>	<p><b>Sumati Bijlani</b> at Delhi. She has done MBA(Finance) from M.S University Baroda and has worked as Assistant Manager in IDBI Bank, Delhi. <b>Hobbies</b>- Traveling, Cooking &amp; Netsurfing</p>
<p><b>Jaya Chandrasekhar</b> at Kolkata. She has Master Degree in Sociology from Madras University and Diploma in Public Relation &amp; Management from IPRM, Madras. <b>Hobbies</b>: Music, Reading, Website / Graphics Designing &amp; Stain Glass Painting.</p>	<p><b>Saptarshi Guha</b> at Kolkata. Saptarshi is a Science Graduate from Calcutta University and has worked as Field Executive in the Social Research Division of ACN Org-Marg. <b>Hobby</b>- Listening to Music.</p>
<p><b>Nirbhay Kumar Lumde</b> at Delhi. He has done M.Phil (Planning &amp; Development) from Indian Institute of Technology, Mumbai and has worked as a Research Officer at AWARE, Hyderabad. <b>Hobbies</b>-Reading Spiritual Literature, playing Chess and dramatics and listening to light music.</p>	<p><b>Susmita Bhattacharya</b> at Kolkata. She is a M.A in Sociology from Calcutta University and has worked as Counsellor in DURBAR. <b>Hobby</b>- Swimming.</p>
<p><b>Nimesh Shukla</b> at Delhi. He is an M.Sc ( Tropical Forestry) from Wageningen University, Wageningen, the Netherlands and has worked in a rural development NGO <b>Hobbies</b>: Listening to Music, Reading Books</p>	<p><b>Zoya Joao Vinita</b> at Mumbai. She is a Doctor and was a Medical Practitioner in the field of Homeopathy. <b>Hobby</b>: Listening to Music</p>
<p><b>Partha Rakshit</b> at Kolkata. He is a Commerce Graduate and worked in Vam Organic Chemicals Ltd in Marketing. <b>Hobby</b>- Cricket( Playing &amp; Watching)</p>	

## Accolades

Ronali Pradhan writes from Bhuwaneshwar;  
*"You will be happy to hear that Safhi has shown a high degree of professionalism in implementing the MI project. Yesterday I went to PMU ..... During the course of my conversation with him, I came to know this. In fact he was advising one NGO who also came at the same time there to receive the payment, that the other NGOs should learn a lesson from Safhi so far as sincerity, punctuality and technical expertise is concerned. It is really a great honour for all of us."*



*Please send in your feedback, suggestions, opinions, news, events and contributions to [Jaya.Chandrashekar@safhi.org](mailto:Jaya.Chandrashekar@safhi.org)*